Daniel Robertson

danielrobertson733@gmail.com • 512-733-4907 • github.com/danielrobertson

EXPERIENCE

Cloudflare   **Sept 2023 – Current**
Senior UI Engineer   *Austin, TX*

Project44   **Jan 2023 – Aug 2023**
Design Systems UX Engineer   *Austin, TX*
- Maintained open-source WCAG 2.1 compliant React component library implementing the design system
- Mentored product engineers using the design system on accessibility and adoption
- Partnered with the design team to identify reusable UX patterns and roadmap

Leafly   **Aug 2019 – Sept 2022**
Senior Software Engineer   *Austin, TX*
- Tech lead on custom React.js admin interface to manage Leafly's product variants database
- Reduced spam product reviews by 28% by leveraging machine learning and user interface redesign
- Drove complex e-commerce product features, including GDPR-compliant user account deletion self-service
- Created new email Node.js micro-service that processed 100k+ new email newsletter signups in the first month
- Won "Most Creative" at the company hackathon by building a Leafly Facebook Messenger chatbot
- Leveraged Split.io feature flags, Directus CMS, and Next.js for fast, low-code marketing-driven feature requests

IBM   **Jun 2015 – Mar 2019**
Software Engineer   *Austin, TX*
- Built customer service chatbot using IBM Watson and Node.js to automate IBM Systems support tasks
- Shipped new admin interface to manage IBM System firmware using React.js, CouchDB, and Kafka
- Launched a custom alerting system in the customer dashboard using Java, SQL, and Kafka

Blackbaud   **May 2014 – Apr 2015**
Software Engineer Intern   *Austin, TX*
- Implemented custom data migration tooling using Java and MySQL and increased unit testing coverage
- Won company hackathon by prototyping Bitcoin integration with Blackbaud donation systems

uShip   **May 2013 – Aug 2013**
Software Engineer Intern   *Austin, TX*
- Launched uShip.com South Africa landing page
- Implemented a shipping cost estimator widget theme for veterans

EDUCATION

University of Texas at Austin   **Aug 2010 - May 2015**
Bachelor of Science, Computer Science   *Austin, TX*
- Teaching assistant for Intro to Java and Data Structures
- Texas Interdisciplinary Plan peer mentor to a group of first-year computer science students

SKILLS & INTERESTS

- **Skills:** JavaScript, Typescript, React.js, Node.js, Next.js, Java, SQL, NoSQL, HTML, CSS
- **Interests:** Design systems, web accessibility, developer experience, hackathons, tech conferences